



Local 002

Membership Services Report January 12, 2016

Committee Mandate

The purpose of this committee is to: increase two-way communication between the local and its membership; facilitate member recognition; and identify ways to improve delivery of services to the membership.

Committee Members

Marcia O'Connor, Chair; Elaine Cairns, Vice Chair; Pam Vona, Secretary; Lila Clarke; Laurie Meadows, Laurie Quinton

Meetings

The Membership Services Committee met on November 21, 2015.

Highlights

RETIREMENT PROGRAM

- After our November meeting (based on input from our MSO, the website was changed so that people can request letter and pins directly from Member Records.
- Membership Services Chair believes that HQ/PE is proposing that retirement plaques be available to members paid for by HQ. The Local discontinued paying for retirement plaques several years ago.

ORIENTATION KITS

- Orientation magazines are now being sent out through HQ.
- If Local 002 wants to send out information to its members, it would be a special mail out with only our content and at our expense.
- Council may want to discuss this.

NEWSLETTER

- First issue: December 2015
- Committee and chapter chairs were contacted for input to the first newsletter.
- Contributions were received from: Wellness and Personal Development, PREP, Membership Services and Chapter 001 Chairs and a first-time convention delegate.
- Next issue: March 2016.

MOTION #5 From Council AGM

- Motion: To develop a living document that captures new and creative ways to mobilize new members involved with AUPE. Work with Membership Committee.
- Discussed motion and agreed that if members submit articles or documentation on mobilization that they could be posted on the website or profiled in the newsletter.

CHAPTER GIFT ITEMS

- Murray Wedin from Wedin's attended the November meeting to show the committee what's new in promotional items.
- Committee purchased 300 chapter items: lunch bags with Local 002 logo.
- Chapter meeting gift items will be distributed to Chapter Chairs at the January meeting.
\$4,260.65

CONVENTION 2015

- Convention items – 250 customized books with information on Local 002 were distributed to convention delegates at the pre-convention meeting.
- Council members who were not at convention can also have a copy.
\$4,000.00

SUCCESSION PLANNING

- Chair and Vice Chair are working together more closely with the intent that vice chair can lead the team.
- Meetings are considered open for members to attend to learn more. Currently, there is no policy in place to cover guest expenses.

REQUEST FROM EXECUTIVE

- Prepared response to request from executive for input to PE (attached).

Website

- The website was discussed at the November meeting and suggestions made were implemented.
- Quick links section was added at the bottom of the home page.
- Marcy prepared an article on Don Lindoff's life membership for the newsletter and website.
- Employee Relations Committee Survey:
2015 – 67 submissions
2014 -125 submissions
2013 – 13 submissions
- 2015 Bursary applications: [Bursaries](#) – 143 bursary applications submitted as of January 12, 2016.
- 2015 – 196 time off requests
- PREP registrations as of January 12 - 24

Facebook: 114 likes

Actions Planned for the Next Reporting Period

Preparation for next newsletter.

Visit our website: <http://local002.aupe.ca/>

Like us on facebook: [Local 002 AUPE](#)

Attach: Orientation inserts

**Request from Local 002 Executive
Chapter and Committee Chairs:**

As per the normal process, Local 002 needs to submit a report to PE. As such, I am looking for your input into some specific questions. Once I receive input back from everyone, the Local 002 PE rep, James Hart and I will work together to compile the information into one report and submit it in time for the PE meeting in April. Please provide your input into the following questions by **March 1** so that James and I have enough time to compile the information.

Membership Services Committee Input

What is your Local doing to support the objectives of the union and to meet the mission statement?

- Assume Local 002 Exec is drafting this.

What has your Local done, or is doing, to educate your members on current and on-going issues impacting AUPE (i.e. pension reform, political action, etc.)

- Discussed at some meetings.
- Local 002 has website with retirement/pension information.

If you're in bargaining or going into bargaining, what is your Local doing to support your bargaining process and engage members?

- Assume Bargaining Committee is addressing this.
- Local 002 has active website, facebook and a newsletter so information can be shared using these tools.

What is your Local doing to encourage member participation in AUPE education programs?

- There is a link on the Local's website.

In what ways is your Local utilizing Local rebates to engage and activate Local members?

- Assume Local 002 Exec is drafting this.

What are the key issues facing your Local?

- Multi-worksite local makes for a challenge.
- ISD an issue for Human Services

What are your plans/strategies as a local to address these issues?

- Not aware of any.

What discussions have taken place at your Local regarding making the Union more effective to meet the needs of your members?

- Don't recall any discussion on this.

Any other issues/concerns/activities of your Chapter?

- To be covered by Chapters.
- Chapter 002's size in terms of number of members and geographic distribution. This impacts ability to reach members and increases the cost to hold meetings as members have to travel long distances to attend a chapter meeting. Members from Edmonton to Hinton.