

Membership Services Report July 2013 - May 2014

Committee Mandate

The purpose of this committee is to: increase two-way communication between the local and its membership; facilitate member recognition; and identify ways to improve delivery of services to the membership.

Committee Members

Marcia O'Connor, Chair; Elaine Cairns, Vice Chair; Carla Walli, Secretary; Mary-Louise Mitchell; Karen Mann; Laurie Quinton

Meetings

The Membership Services Committee had two face-to-face meetings this year – July and November 2013.

Highlights

CHAPTER GIFT ITEMS – were distributed at chapter annual meetings. The objectives for these are: (1) to promote AUPE and the local, (2) to have items that members will see on the worksite, (3) to get people to think about the union and open a dialogue that encourage members to learn more about the union and come out to union meetings and events.

Total cost: \$4,611.24

CONVENTION LOGO WEAR – was purchased in 2013.

Total cost: \$4,104.00

RETIREMENT PROGRAM –From July 1, 2013 to May 12, 2014, there have been 22 requests for retirement awards (pins/letters from the President).



COMMUNICATIONS – Met with Desiree Williams from Bargaining Committee to talk about communicating with members.

Website

July 1, 2013 to May 23, 2014 - The forms that had the most activity on our website are:

- Time off requests - 96
- Chapter 002 Meeting RSVPs – 73
- Bursaries - 58
- Worksite surveys - 66 (There has been a lot of activity on the survey since Chapter 002 has been putting a link to it in their newsletter)
- Retirement awards - 23

Facebook: 41 likes in September 2013. There were 69 on May 12 so it is growing slowly.

Visit our website: <http://local002.aupe.ca/>

Like us on facebook: [Local 002 AUPE](#)